

Grow your business.

Live working session.

Essential for *Managers, Executives and Business Owners!*

umanage[®]
management and business forum



Greg Brue
President and CEO
Six Sigma Consultants

The world's leading
practitioner on
Six Sigma

Wednesday
25 November 2009
Centre for
Management
Development
9.00am to 12.30pm or
1.30pm to 5.00pm

Ensure your
business learns
how to achieve
sustained growth
in this engaging
no-nonsense
presentation.



AUSTRALIAN
INSTITUTE OF
MANAGEMENT



umanage

A renowned business builder, Greg Brue has worked behind the scenes at some of the world's most recognised global companies where his business savvy has earned him acclaim as an internationally sought resource and business advisor.

He is the world's leading practitioner of the Six Sigma methodology and an original Six Sigma pioneer. Greg worked in concert with Jack Welch and Larry Bossidy catapulting the success of the unprecedented GE and Allied Signal initiatives. His success model and training content have been regarded as the standard in the industry for over a decade.

Greg has authored and contributed to numerous articles that have appeared in international business publications such as Strategy & Business and The CEO Refresher.

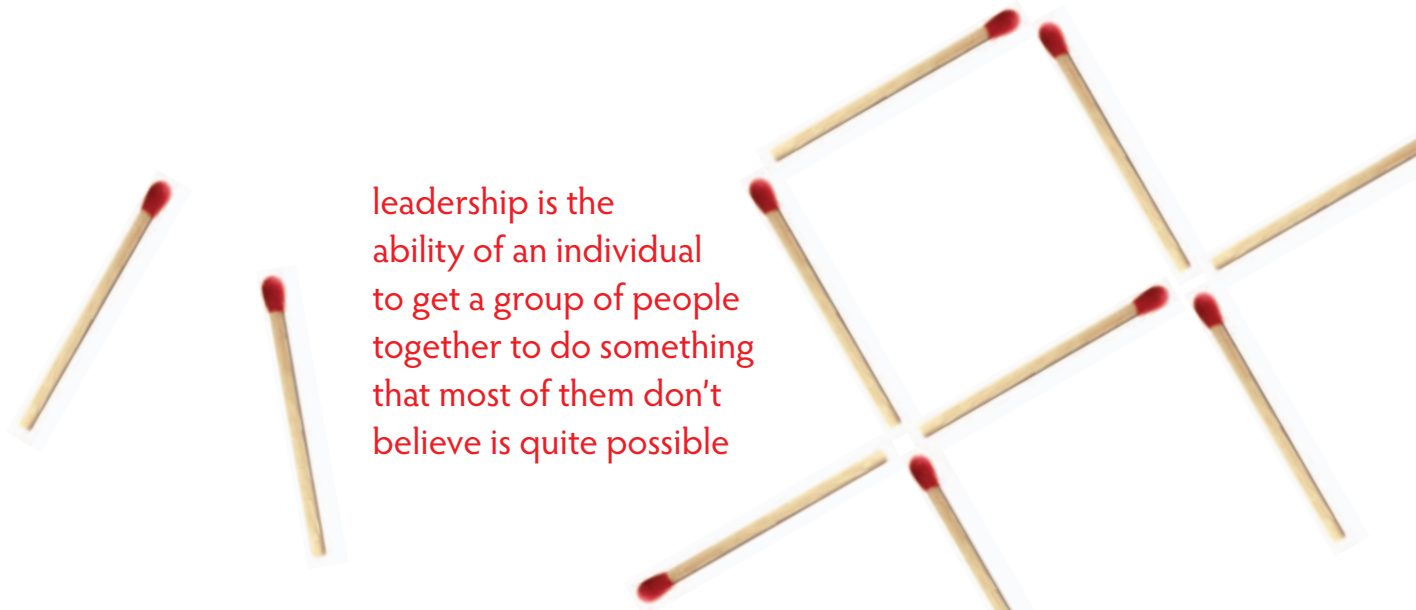
His dynamic style has also made him a favored key-note speaker for business conferences and CEO forums.

Greg has been an Executive Professor and lecturer for several major universities including Kellogg School of Management, Texas A&M University Center for Retail Studies and Wake Forest University MBA Program.

In conjunction with Wake Forest University, Brue is co-developing a Six Sigma Text Book to be used as the standard for all Six Sigma university based curricula world-wide.

In Australia, Greg has consulted to both BHP Billiton and Boral.

leadership is the ability of an individual to get a group of people together to do something that most of them don't believe is quite possible



Grow your business.

Live working session.

Essential for all Managers, Executives & Business Owners!

The umanage 2009 program will provide participants with a highly practical and hands on session.

The program has been deliberately split into two presentations of the same content so that numbers in each session can be capped to maximise outcomes for participants.

THIS IS A LIVE WORKING SESSION FOR BUSINESS OWNERS, MANAGERS AND EXECUTIVES.

Taking your business to the next level, benchmarking and networking with successful businesses in your area, and ensuring years of sustained growth are the focus of this engaging, no-nonsense seminar.

At the completion of this half-day working seminar, you will walk away with a list of The Six Sigma Irrefutable Rules for Business, which you can start implementing into your business immediately:

- Establish and maintain a strong sense of purpose for your business
- Truly understand the marketplace - find the opportunities
- Plan for growth - employees, products/services. capital and customers
- Develop customer-driven processes - customers are the key for growing your business (Fire 10% of your customer base)
- Unleash the power of technology

- Hire and keep the best and brightest - making your company a great place to work
- Obtain immediate problem-solving skill for achieving business growth
- Walk away with a game plan for results from repetitive nagging problems
- Get a true north direction on the right barometers for your business
- Establish and validate your business metrics
- Create a realistic list of projects with achievable targets
- Learn How to set realistic Goals for your business
- Create a pool with a profitable growth engine
- Learn to Apply Six Sigma Methods to your business

PRE-WORK

Upon registration you will be asked to email your biggest business issues and challenges to: helene.giles@aimsa.com.au: These will be passed along to Greg Brue, who will select the top 5 problems in each session to be used as a case study during the workshop.

The Australian Institute of Management is Australia's leading management and leadership professional body. AIM is a dynamic leader in the development of world class management and business excellence and each year provides managers and executives with access to significant business commentators.

For further information about umanage or AIM SA visit umanage.com.au or aimsa.com.au



**Date and Time**

Wednesday
25 November 2009

Morning Session

8.30am Registration for
9.00am to 12.30pm

Afternoon Session

1.00pm Registration for
1.30pm to 5.00pm

Venue

Centre for Management
Development
180 Port Road, Hindmarsh

Catering

Morning or Afternoon
Tea provided

Enquiries

Helene Giles, Membership
& Events Coordinator
Phone 08 8241 8000
Fax 08 8241 8080
helene.giles@aimsa.com.au
www.aimsa.com.au
www.umange.com.au

Registration

To register, please do so
online

at www.aimsa.com.au or
complete the registration
form and return to:

Australian Institute of
Management SA
Centre for Management
Development
180 Port Road,
Hindmarsh SA 5007
Phone 08 8241 8000
Fax 08 8241 8080

Registration Close

Monday 23 November 2009

Cancellation Policy

Written confirmation of cancellation will
be accepted if received by AIM SA
before 16 November 2009. No
cancellation requests will be accepted
after 16 November 2009. Should you
be unable to attend, a substitute
delegate is always welcome.

Disclaimer

AIM SA will make all endeavours to
present this program as detailed in this
brochure. AIM SA reserves the right to
make changes to topics and speakers if
the need arises due to unforeseen
circumstances.

Payment

Registration should be paid in full prior
to the forum and can be made by
credit card or cheque (payable to AIM
SA). AIM SA accepts Visa, Mastercard,
Diners and American Express.

Confirmation

Written confirmation of registration (via
email) will be provided. The registration
confirmation will act as a Tax Invoice.

Rates**Morning or Afternoon Session**

Professional Members \$225
Corporate Members \$275
Non Members \$325

For a group booking of 5 or more
please contact Helene Giles at
AIM SA for a more competitive
pricing structure.

All prices are inclusive of GST.

Australian Institute
of Management SA.
ABN 35 219 126 058

Registration form

or visit www.umange.com.au



Title (Dr, Mrs, Mr, Ms)	Surname

Given Names	

Preferred name	

Position	

Department (if applicable)	

Your company / organisation	

Company Street address	

Postcode	

Telephone	Facsimile
_____	_____
Mobile	

Email	

I wish to enrol in <input type="checkbox"/> Morning Session <input type="checkbox"/> Afternoon Session	
<input type="checkbox"/> Cheque <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Diners <input type="checkbox"/> AMEX	
Card Number	
□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	
Cardholder name	

Expiry Date	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Cardholder Signature	

MAJOR SUPPORTER**Government of South Australia**

Department of Trade and Economic
Development

SUPPORTING PARTNER

The Measurement of Success



Privacy Statement. We understand that some individuals prefer not to receive unsolicited brochures or promotional material. From time to time AIM may send you promotional information that it considers may be of interest to you. If you do not wish to receive any such information, please advise us via email, aimsa@aimsa.com.au or fax (08) 8241 8080 and include your name and address details. To view AIM's Personal Information Statement and Privacy Policy, please visit our website: www.aimsa.com.au. You may also request access to the personal information held by AIM by contacting us by email or phone on (08) 8241 8000.