

**SUSTAINABILITY  
IS MORE THAN  
ENVIRONMENTAL  
RESPONSIBILITY  
AND ENERGY  
SAVING**

**“SOCIAL AND ENVIRONMENTAL  
SUSTAINABILITY AND THE  
LONG-TERM SUCCESS OF  
BUSINESS ARE INTRINSICALLY  
LINKED”**

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**THE GRADUATE CERTIFICATE  
IN SUSTAINABLE DEVELOPMENT  
PREPARES MANAGERS TO  
LEAD THEIR ORGANISATIONS  
AND THE COMMUNITY INTO A  
SUSTAINABLE FUTURE**

**VISION>** Participants will explore the key issues and implications of sustainable development and how these can be used to promote sustainable businesses.



**PRACTICE>** Participants will develop and implement a sustainable business plan for their organisation.

**LEADERSHIP>** Participants will learn how to provide strategic leadership to develop and nurture a culture of curiosity and adventure that underpins the innovative, agile and sustainable organisation

**FOR MORE INFORMATION  
ON THIS PROGRAM  
Phone 8241 8000 or email  
gsb@aimsa.com.au**



#### **AIM SA SUSTAINABILITY STRATEGY**

The Australian Institute of Management South Australia (AIM SA) is the largest private provider of management education in South Australia and our vision is to “develop better leaders and managers for a better society”. It is for these reasons that we are committed to the protection and enhancement of the environment and believe that adopting and advocating sustainable environmental, social and business practices is essential for the growth of our economy and the survival of our planet. To read more visit [www.aimsa.com.au/aim-to-sustain](http://www.aimsa.com.au/aim-to-sustain)



SOUTH AUSTRALIA

**VISION >** PARTICIPANTS WILL EXPLORE THE KEY ISSUES AND IMPLICATIONS OF SUSTAINABLE DEVELOPMENT AND HOW THESE CAN BE USED TO PROMOTE SUSTAINABLE BUSINESSES.

**PRACTICE >** PARTICIPANTS WILL DEVELOP AND IMPLEMENT A SUSTAINABLE BUSINESS PLAN FOR THEIR ORGANISATION.

**LEADERSHIP >** PARTICIPANTS WILL LEARN HOW TO PROVIDE STRATEGIC LEADERSHIP TO DEVELOP AND NURTURE A CULTURE OF CURIOSITY AND ADVENTURE THAT UNDERPINS THE INNOVATIVE, AGILE AND SUSTAINABLE ORGANISATION.

## **Foundation Concepts in Sustainable Development**

This course aims to help students understand the key issues and implications of sustainable development and how these can be used to promote sustainable businesses. It explores literature, models and frameworks to build the knowledge base and conceptual framework to enable informed application of sustainable development practices. This is accomplished by investigating the following topics:

- Sustainable development core concepts
- Benefits of sustainable development
- Organisational strategy
- Stakeholder needs and expectations
- Measuring and evaluating sustainable development

## **Sustainable Development Project**

The specific content of the project will depend on the business situation and individual business plan. The coordinator /supervisor will work with the student to develop awareness and a skill set appropriate to the progress of the project. Topics for discussion and development could include (but not be limited to):

- sustainable development knowledge, frameworks, tools and guidelines
- systems concepts and systems thinking - individual and organisational learning
- problem defining, problem solving and decision making
- action learning principles and practice systems methodology
- quantitative and qualitative data collection and analysis approaches
- project reporting
- project evaluation

## **Leading for Innovation and Sustainability**

This course examines the nature of strategic leadership with regards to developing and nurturing a culture of curiosity and adventure that underpins the innovative, agile and sustainable organisation.

- Innovation
- Sustainability
- Innovating for sustainability

## **Implementing Sustainable Development**

This unit provides the opportunity for students to put into practice the knowledge and conceptual frameworks gained in Foundation Concepts in Sustainable Development to develop a sustainable business plan for a particular organisation.

- Change management
- Auditing sustainable development
- Influence and influencing stakeholders
- Analysing, evaluating and measuring sustainable development practice
- Best practice in Sustainable Development
- Project managing sustainable development

